

World Record Adventurer



Mikah Meyer

AS FEATURED BY

theguardian



The
Washington
Post



\$10 Million USD

Advertising Value Equivalency
for National Parks World Record (3 years)
Traditional Earned Media *Meltwater

Hosting Demo Reel

NBC News World Pride "Innovator and Changemaker"



7,500



65,000



1,700

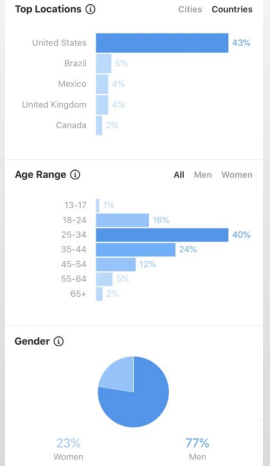
First Person to Experience all 419 National Park Service sites in a Single Journey



INSTAGRAM -
65,000

ENGAGEMENT
3.49% HypeAuditor.com
Average Influencer **1.67%**
RivalIQ 2020 Report

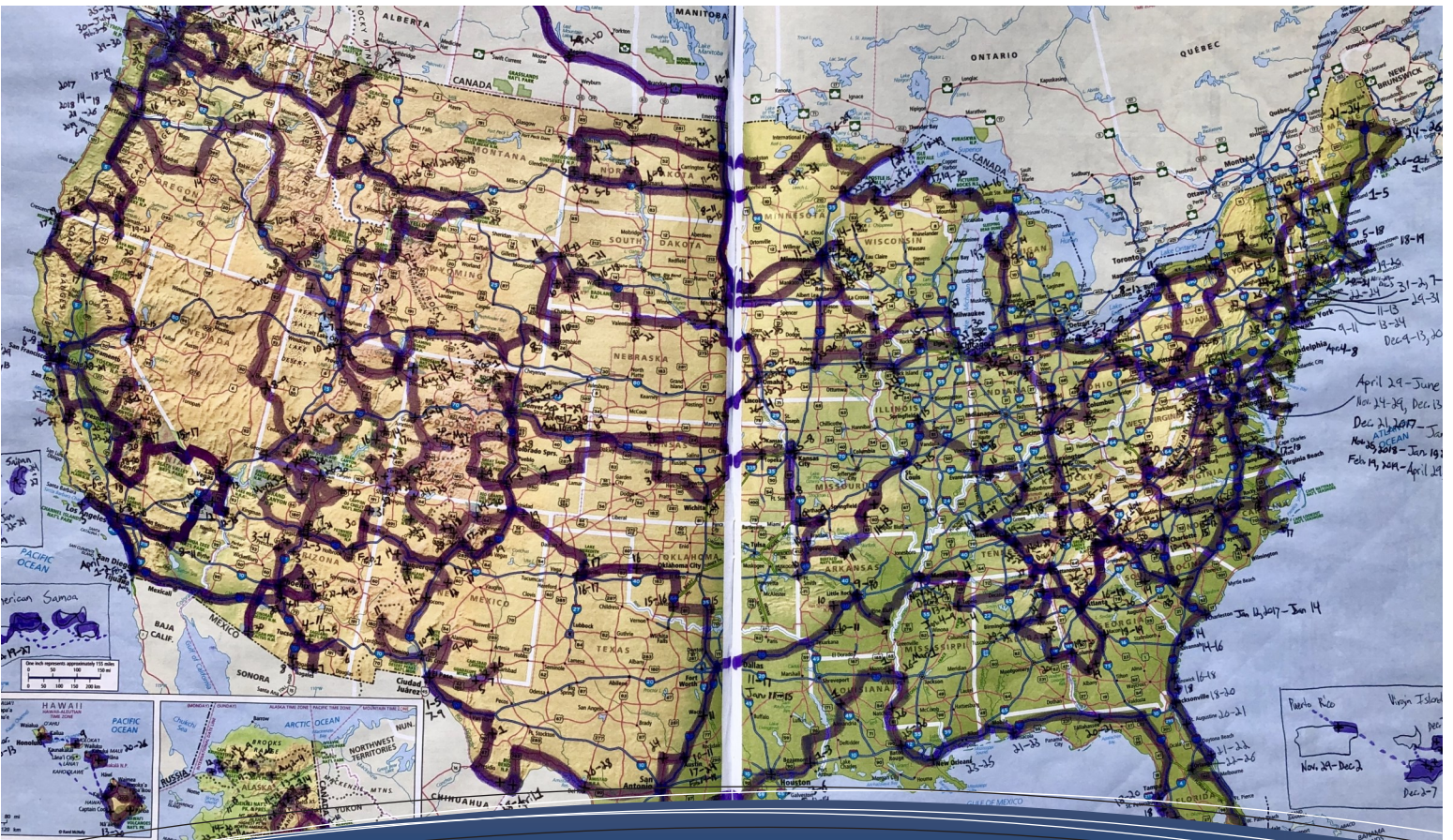
INSTA AUDIENCE



FACEBOOK -
7,500

12.21% Facebook.com
Average Influencer **1.67%**
RivalIQ 2020 Report

MIKAHMEYER.COM - 5,045 Avg. Monthly Page Views



Road Trip & National Parks Expert

For outlets like:

Roadtrippers

Outside
MAGAZINE - TELEVISION - ONLINE



THE HUFFINGTON POST

USA TODAY

THRILLIST

Sample of Brands Worked With



Visit
TheUSA
.com



Microsoft



American Samoa
Visitors Bureau



Eddie Bauer EST. 1920



POLO
RALPH LAUREN



bumble



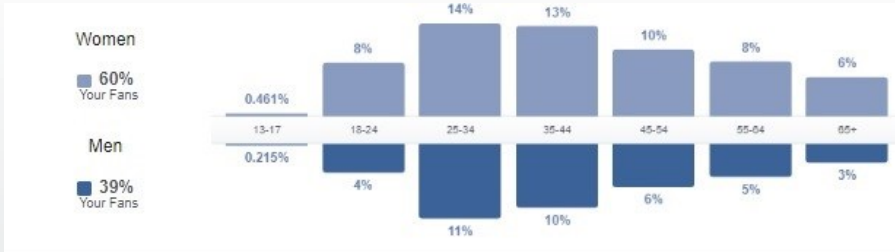
Click Here or Any Picture
to Watch Speech for



National
Park Foundation™

Detailed Audience Demographics

FACEBOOK



Country	Your Fans	City	Your Fans	Language	Your Fans
United States of America	4,984	Auckland, New Zealand	213	English (US)	5,769
New Zealand	323	Apia, Samoa, Samoa	124	English (UK)	413
Australia	262	Lincoln, NE	114	Spanish	64
Samoa	124	Pago Pago, American ...	106	French (France)	41
American Samoa	109	New York, NY	93	Indonesian	33
Canada	73	Washington D.C., DC	87	Portuguese (Brazil)	21
Fiji	63	Sydney, NSW, Australia	82	German	21
United Kingdom	48	Anchorage, AK	70	Portuguese (Portugal)	11
Philippines	38	Brisbane, QLD, Australia	67	Dutch	10
Cambodia	28	Minneapolis, MN	66	Thai	9
Indonesia	27	Denver, CO	59	French (Canada)	9
Germany	25	Memphis, TN	58	Vietnamese	9

MIKAHMEYER.COM

Page Views by:

Country	City/Metro
91.0 % USA	7.40 % Washington DC
1.72 % Canada	4.87 % Los Angeles
1.20 % UK	4.85 % New York City
.75 % Switzerland	4.08 % San Francisco
.53 % Germany	3.88 % Salt Lake City
.52 % Austria	3.32 % Chicago
.29 % France	3.12 % Minneapolis
.20 % India	3.11 % Denver
.20 % Netherlands	2.74 % Seattle
.19 % Spain	2.57 % Boston

E-MAIL NEWSLETTER

Subscribers: 1,825

Open Rate	Click Rate	Audience
50.4 %	7.15%	95.1 % USA
		1.30 % Canada
20.44 %	2.25%	1.20 % UK
Travel Industry Average (MailChimp)		.80 % Switz.
		1.6 % Other



150+ Speeches
for clients like



National Park
Foundation.

First Openly Gay Man Featured

in an Outdoors Recreation Industry Campaign (with REI)



1 of 9 Brand-wide Community Leaders for

Eddie Bauer EST. 1920®

2016 **M^{TV}** "Social Media Warrior"
MUSIC TELEVISION®
for LGBT Social Media Presence



Wrote First Ever LGBT-themed piece for
& many other pieces for:



Outside
MAGAZINE - TELEVISION - ONLINE



Founder of the Outside Safe Space

Making outdoor & rural spaces more welcoming for LGBTQ+ people



**Sold in REIs plus
public lands giftshops around North America**

Outside Safe Space Documentary

Click below to watch the short doc!



Includes a series of adventures to positively raise awareness for the program

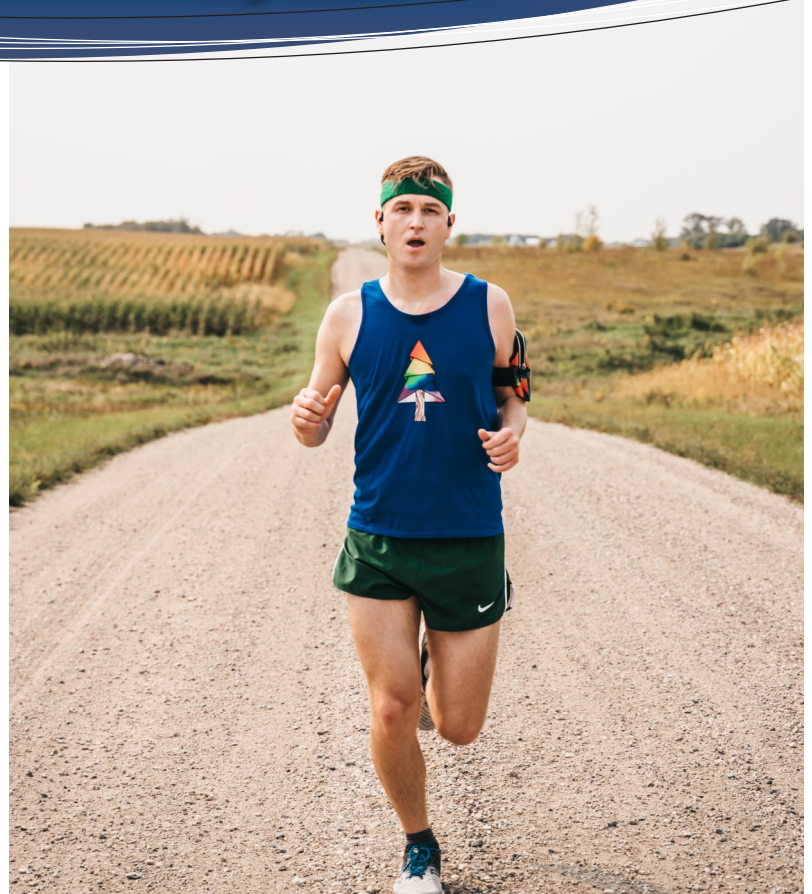


Click the unicorn to watch me

Run Across Mississippi + Run Across Minnesota for Outside Safe Space

"Sexy Travel Guru"

Gay Cities



Seen in 1,000+ media outlets worldwide
Including media partnership with U.S. government's news agency:



"Emerging Leader in the Outdoor Industry"

SNEWS



...but they're easiest to
...run beneath the road, and
...ion Tower. If you are lucky,
...g, mating, or walking
...they often become more

Alligators have pointed
teeth and powerful jaws
to capture and crush prey.



While alligator attacks on humans are very rare, always
stay as far from alligators as possible (at least 15 feet or
4.5 meters). It is illegal to feed or harass wildlife, including
alligators. It is dangerous for you and harmful to the animals.

Alligators are ectothermic and rely
outside sources of heat to regulate
temperature. Alligators bask in the sun
to warm up. They cool off by lying in the water
or in the water. If it is cloudy or raining,
they stay in the water because it is warmer
than the air. They become inactive below

Alligator Safe



www.MikahMeyer.com

mikah@mikahmeyer.com

